LICENCE TO USE · VERSION 2026.11 · TEMPLATE

Licence to Use

Issued with every commission by Simon Hyde Limited, trading as Simon Hyde Photography and Film, on behalf of the Photographer. Read with the Standard Terms & Conditions of Business (version 2026.11), which take precedence. Plain-English guide: How licensing works.

1 · PARTIES

LICENSOR	Simon Hyde Limited, t/a Simon Hyde Photography and Film, on behalf of the Photographer	PHOTOGRAPHER	Simon Hyde
LICENSEE (CLIENT)		ADVERTISER (IF DIFFERENT)	
CLIENT REF / PO		LICENCE REF	
ESTIMATE REF		DATE OF ISSUE	

2 · PHOTOGRAPHS COVERED

ASSIGNMENT			
SHOOT DATE(S)		NUMBER OF LICENSED IMAGES	
DESCRIPTION / FILE REFERENCE	Licensed Images as listed on the delivery note and identified by filename and IPTC metadata		

3 · MEDIA

Tick all that apply. Use outside the ticked media requires an extended licence under clause 10 of the Terms.

- ☐ Client website(s)
  owned domains only
- ☐ Social media
  organic posts on the Client's own accounts
- ☐ Paid social
  sponsored / boosted posts
- ☐ Email and newsletters
- ☐ Internal communications
  intranet, presentations, reports to staff
- ☐ Annual report / corporate publications
- ☐ PR – online
  press releases, media supplied with credit
- ☐ PR – print
- ☐ Brochure / catalogue
- ☐ Direct mail / inserts
- ☐ Magazine – consumer
- ☐ Magazine – trade
- ☐ National press
- ☐ Poster – under 10 sq m
  6-sheet, bus shelter
- ☐ Poster – over 10 sq m
  48-sheet, billboard, building wrap
- ☐ Point of sale / point of purchase
- ☐ Vehicle livery / transport advertising
- ☐ Packaging
- ☐ Television / cinema / digital out-of-home video
- ☐ Web banners and display advertising
- ☐ Collateral
  business cards, stationery, signage
- ☐ Exhibition / events
- ☐ Artist reference
  documentation, record, tender submissions
- ☐ Other (specify)

4 · TERRITORY

- ☐ United Kingdom
- ☐ UK and Ireland
- ☐ Europe
- ☐ English-language territories
- ☐ Worldwide
- ☐ Other (specify)

5 · DURATION

- ☐ One year
- ☐ Two years
- ☐ Three years
- ☐ Five years
- ☐ Other (specify)
  Any term beyond five years is quoted and stated here

The period runs from first use or six months after the shoot date, whichever is sooner, subject to payment in full (Terms, clause 9.4).

6 · EXCLUSIVITY

Subject to clause 11 of the Terms, the Photographer and the Company will not publish or supply the Licensed Images to any other person for publication during the term of this licence plus **two years** from the shoot date, whichever is later, without the express permission of the Client or the Advertiser. Nothing in this licence restricts the Photographer's or the Company's right to use the Licensed Images to promote their own services under clause 11.4.

7 · CREDIT

Under sections 77 and 78 of the Copyright, Designs and Patents Act 1988 the Photographer asserts the moral right to be identified as the author of the Licensed Images. Credit required: **Photograph: Simon Hyde** on all editorial and PR uses, and otherwise as stated in the Estimate. Where another Photographer created any of the Licensed Images, the credit is to that Photographer as recorded in the file metadata.

8 · CONDITIONS

The Licensed Images are supplied for use as delivered. They may not be manipulated, cropped or used in part without the Photographer's prior written permission (Terms, clause 9.5). All retouching and alteration is carried out by the Photographer.

No right is granted to reproduce or use the Licensed Images or Material for training, fine-tuning or benchmarking machine-learning or artificial-intelligence systems, nor to sub-license others to do so (Terms, clause 23).

Copyright in the Licensed Images remains with the Photographer at all times (Terms, clause 9.1). Embedded metadata identifying the Photographer, the copyright holder and this licence must not be removed.

No use may be made of the Licensed Images until the Fee and expenses have been paid in full (Terms, clause 9.3). This licence is revoked automatically if payment is not received by the due date (Terms, clause 9.8).

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9 · GRANT

Simon Hyde Limited, on behalf of the Photographer, licenses the Client and the named Advertiser to reproduce and publish the Licensed Images for the media, territory and duration ticked above, on the Standard Terms & Conditions of Business version 2026.11, which the Client has read and accepted.

Signed for Simon Hyde Limited · Name · Date	Signed for the Client · Name · Position · Date